

## **Here's how Capitol Color Imaging will buy your new equipment for you!**

Step 1) Contact Michael Nimmer, Capitol Color Imaging Retail Sales Manager, at 888/405-4488 and discuss the list of items you would like to purchase.

Step 2) Michael will provide you with a bid for all equipment discussed. The initial purchase must exceed \$1,500 to qualify for the rebate program.

Step 3) The studio owner purchases the equipment from Capitol Color Imaging in full.

Step 4) Capitol Color Imaging provides you with lab credit for the next 36 months based on your lab purchase. See below for an explanation on how the rebate is determined:

The example equipment purchase total will be \$3,600.

The total purchase price is divided by 36 months. In this case \$3,600 divided by 36 months equals \$100. The \$100 is your total possible maximum rebate for each month based on this \$3,600 purchase price.

The amount of the rebate you will receive is determined by your lab bill.

- If your lab bill is \$1,000 or less you receive a 6% rebate
- If your lab bill is \$1,001 or more you receive an 8% rebate up to your max rebate which was determined by dividing your purchase by 36 months. In our sample case the max rebate is \$100.
- To achieve the maximum rebate your lab bill would need to be \$1,250 per month on a \$3,600 purchase.

If you decide you no longer wish to use Capitol Color Imaging lab services this agreement is voided. The equipment is yours but Capitol Color Imaging is not liable for any remaining rebate as your lab bill would be zero.

Formulas to use:

Purchase amount / 36 months = Maximum Rebate

Actual rebate amount = lab bill \* 6% (For lab bills not exceeding \$1,000)

Actual rebate amount = lab bill \* 8% (For lab bills exceeding \$1,000)

**800-239-5343**

**[www.capitolcolorimaging.com](http://www.capitolcolorimaging.com)**